Advertising & Sponsorships

2024
The National Association of Flight Instructors (NAFI) is the leading association working on behalf of flight instructors with more than 7,000 members and growing. Our mission is to promote flight instructor excellence through education, mentorship, and advocacy. NAFI initiatives enhance members’ knowledge and professional status in the industry. Through the partnerships of our sponsors, we provide:

- Education and accreditation programs
- Product and service discounts
- Live streaming broadcasts
Our Audience

NAFI MEMBERS ARE A VALUABLE MARKET

- **7k+** Current members
- **16%** Member growth in 2023
- **77%** Have given training to six or more students in the last 12 months
- **100%** Buy products and services for their own professional and personal flying
- **92%** Have a current CFI certificate
- **77%** Are self-employed
- **50%** Own an aircraft

NAFI OFFERS POWERFUL OPPORTUNITIES FOR ADVERTISERS

- **90%** Recommend aviation products, supplies, and services to their students
- **53%** Suggest makes of aircraft to their students
- **48%** Recommend brands of avionics to their students
Sponsorship and advertising put you in direct contact with active, committed flight instructors and training professionals in need of quality products and services like yours.

### PLATFORMS

<table>
<thead>
<tr>
<th><strong>Mentor Magazine</strong></th>
<th><strong>eMentor Digital Newsletter</strong></th>
<th><strong>NAFINET.org</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bi-monthly</td>
<td>7,000 delivered weekly</td>
<td>6,500 monthly unique users</td>
</tr>
<tr>
<td>7,000 print &amp; digital</td>
<td>4,400 opens</td>
<td>25,000 monthly page views</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>MentorLIVE Broadcasts</strong></th>
<th><strong>More Right Rudder Podcast</strong></th>
<th><strong>YouTube Channel</strong></th>
<th><strong>Social Media</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 70 episodes</td>
<td>Over 70 episodes</td>
<td>3,772 subscribers</td>
<td>27,603 followers</td>
</tr>
<tr>
<td>3,400 monthly average</td>
<td>56,000+ downloads</td>
<td>8,100 monthly views</td>
<td>across all platforms</td>
</tr>
<tr>
<td>Viewers</td>
<td>750 downloads per episode</td>
<td>Nearly 4k watch hours annually</td>
<td></td>
</tr>
<tr>
<td>234,000 total views</td>
<td>4 Million listen hours</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Dedicated Email Campaigns</strong></th>
<th><strong>NAFI Events</strong></th>
<th><strong>Professional Development Program</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>On-demand, 7,000 sent</td>
<td>Over 2,000</td>
<td>Over 2,000 participants</td>
</tr>
<tr>
<td>54% open rate</td>
<td>participants in 30+ presentations in 2022</td>
<td></td>
</tr>
<tr>
<td>Click-through 7+%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
- Over 70 episodes
- 3,400 monthly average Viewers
- 234,000 total views
- Over 70 episodes
- 56,000+ downloads
- 750 downloads per episode
- 4 Million listen hours
- 27,603 followers across all platforms
Mentor magazine is distributed to more than 7,000 NAFI members bimonthly in both paper and interactive digital format.

### MENTOR MAGAZINE CALENDAR

<table>
<thead>
<tr>
<th>Issue</th>
<th>Ad Space</th>
<th>Art Materials</th>
<th>Show Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb</td>
<td>11/13/23</td>
<td>11/20/23</td>
<td></td>
</tr>
<tr>
<td>Mar/Apr</td>
<td>1/16/24</td>
<td>1/23/24</td>
<td>SUN ‘n FUN</td>
</tr>
<tr>
<td>May/June</td>
<td>3/11/24</td>
<td>3/18/24</td>
<td></td>
</tr>
<tr>
<td>July/Aug</td>
<td>5/13/24</td>
<td>5/20/24</td>
<td>AirVenture</td>
</tr>
<tr>
<td>Sept/Oct</td>
<td>7/15/24</td>
<td>7/22/24</td>
<td>NAFI Summit</td>
</tr>
<tr>
<td>Nov/Dec</td>
<td>9/14/24</td>
<td>9/21/24</td>
<td></td>
</tr>
</tbody>
</table>

### MENTOR MAGAZINE AD RATES PER INSERTION

<table>
<thead>
<tr>
<th>Covers (non cancelable)</th>
<th>One Time</th>
<th>Three Times</th>
<th>Six Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover &amp; Pg 1</td>
<td>$2,900</td>
<td>$2,755</td>
<td>$2,610</td>
</tr>
<tr>
<td>Inside Back Cover &amp; Back Cover</td>
<td>$3,600</td>
<td>$3,420</td>
<td>$3,240</td>
</tr>
</tbody>
</table>

### Color Ad

<table>
<thead>
<tr>
<th>Color Ad</th>
<th>One Time</th>
<th>Three Times</th>
<th>Six Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-Page Center Spread</td>
<td>$4,000</td>
<td>$3,800</td>
<td>$3,600</td>
</tr>
<tr>
<td>2-Page Spread</td>
<td>$3,600</td>
<td>$3,420</td>
<td>$3,240</td>
</tr>
<tr>
<td>Full Page</td>
<td>$2,600</td>
<td>$2,470</td>
<td>$2,340</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$2,030</td>
<td>$1,930</td>
<td>$1,830</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$1,560</td>
<td>$1,480</td>
<td>$1,400</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$1,300</td>
<td>$1,235</td>
<td>$1,170</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$650</td>
<td>$620</td>
<td>$585</td>
</tr>
</tbody>
</table>
Print Opportunities

MENTOR MAGAZINE
AD SIZES AND SPECS

ARTWORK SUBMISSION SPECIFICATIONS:

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Trim Size</th>
<th>Bleed Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Page Spread</td>
<td>16.5”x10.75”</td>
<td>17”x11.25”</td>
</tr>
<tr>
<td>Full Page</td>
<td>8.25”x10.75”</td>
<td>8.75”x11.25”</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>4.625”x10”</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>4.625”x7.437”</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>7.125”x4.937”</td>
<td></td>
</tr>
<tr>
<td>1/3 Page Vertical</td>
<td>2.25”x10”</td>
<td></td>
</tr>
<tr>
<td>1/3 Page Horizontal</td>
<td>7.125”x3.333”</td>
<td></td>
</tr>
<tr>
<td>1/3 Page Square</td>
<td>4.625”x4.937”</td>
<td></td>
</tr>
<tr>
<td>1/6 Page Vertical</td>
<td>2.25”x4.937”</td>
<td></td>
</tr>
<tr>
<td>1/6 Page Horizontal</td>
<td>4.625”x2.437”</td>
<td></td>
</tr>
</tbody>
</table>

PDF/X1A is the preferred file format for submission. All images/files should be high resolution.
Digital Banner Opportunities

EMENTOR DIGITAL WEEKLY NEWSLETTER

Newsletters Sent 7,000+
Open Rate 4,400
Click Rate 7%

---

eMentor Digital Newsletter Specs

<table>
<thead>
<tr>
<th>Position</th>
<th>Size/Pixels</th>
<th>x1</th>
<th>x4</th>
<th>x12</th>
<th>x24</th>
<th>x52</th>
</tr>
</thead>
<tbody>
<tr>
<td>Column Banner (left side)</td>
<td>160 wide x 160 high</td>
<td>$150</td>
<td>$135</td>
<td>$120</td>
<td>$105</td>
<td>$90</td>
</tr>
<tr>
<td>Double Column Banner (left side)</td>
<td>160 wide x 160 high</td>
<td>$290</td>
<td>$260</td>
<td>$230</td>
<td>$200</td>
<td>$170</td>
</tr>
<tr>
<td>Story Banner (between stories)</td>
<td>450 wide x 160 high</td>
<td>$350</td>
<td>$315</td>
<td>$280</td>
<td>$245</td>
<td>$210</td>
</tr>
<tr>
<td>Big Story Banner (between stories)</td>
<td>450 wide x 240 high</td>
<td>$550</td>
<td>$495</td>
<td>$440</td>
<td>$385</td>
<td>$330</td>
</tr>
<tr>
<td>Job Ad Banner (left side Jobs section)</td>
<td>160 wide x 100 high</td>
<td>N/A</td>
<td>$400</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
Social Media: Following

28k FOLLOWERS ACROSS ALL PLATFORMS

Facebook 19k
LinkedIn 5,500
Instagram 1,665
Threads 158
X (formerly Twitter) 1,608
NOTAMS Blog 1,000 hits per post
## Social Media: Programming Opportunities

### NAFI YouTube Channel

- **Total Subscribers**: 3,772
- **Average Monthly Views**: Over 8,000
- **Annual Watch Hours**: Nearly 4,000

<table>
<thead>
<tr>
<th>YouTube Programming</th>
<th>Tier One</th>
<th>Tier Two</th>
<th>Tier Three</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Briefing Room Panel Guest</td>
<td>Host announces sponsor split screen with logo</td>
<td>Logo on into and closing screens</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Total</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Episodes 73</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Average Downloads per Episode 571</td>
</tr>
</tbody>
</table>

### More Right Rudder Podcast

<table>
<thead>
<tr>
<th>Podcast</th>
<th>Tier One</th>
<th>Tier Two</th>
<th>Tier Three</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Guest for 20-minute podcast</td>
<td>Host reads ad copy provided by sponsor</td>
<td>Announce as sponsor episode</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Total</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Episodes 73</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Average Downloads per Episode 571</td>
</tr>
</tbody>
</table>

- **Monthly Unique Users**: 6,500
- **Monthly Page Views**: 25,000
MentorLIVE is a monthly, interactive live-streaming broadcast open to the aviation community. These programs feature subject matter experts from all aspects of flight instruction. MentorLIVE offers unique content to help CFIs and aviators reach a higher level of success in their aviation endeavors. All broadcasts are WINGS-approved.

**SPONSORSHIP BENEFITS**

- Announcements in eMentor
- Invitations to past registrants, lapsed members, and more
- Inclusion in 300,000+ opt-in FAASTeam SPANS notices
- Option to run a 45-second promotional video before the broadcast
- Visibility during the broadcast
- All broadcasts reside in the faasafety.gov course archive, guaranteeing growing viewership over time
- Ads on all invitations and member emails

**More Programming Opportunities**

### MENTORLIVE SPONSORSHIP

- 3,400 average monthly viewers, more than 70 broadcasts,
- 45,000 hours of WINGS-approved instruction, 156,000 unique viewers, 234,000 total views

**SPONSORSHIP BENEFITS**

- Announcements in eMentor
- Invitations to past registrants, lapsed members, and more
- Inclusion in 300,000+ opt-in FAASTeam SPANS notices
- Option to run a 45-second promotional video before the broadcast
- Visibility during the broadcast
- All broadcasts reside in the faasafety.gov course archive, guaranteeing growing viewership over time
- Ads on all invitations and member emails

### $5,000 PER CAMPAIGN

<table>
<thead>
<tr>
<th>MentorLIVE Sponsorship</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitation Ads</td>
<td>Logo and company write-up</td>
</tr>
<tr>
<td>eMentor Ads</td>
<td>Five available opportunities (see eMentor ad specs for further details)</td>
</tr>
<tr>
<td>45-Second Video Spot</td>
<td>45 second commercial ad (MentorLIVEMPA format H.264 codec preferred)</td>
</tr>
</tbody>
</table>
Targeted Emails: Lead Generation

DEDICATED EMAIL CAMPAIGNS

Dedicated Email Campaigns (DECs) are personalized emails sent to NAFI members with offers or news from sponsors and advertisers. These messages can be informational in nature, have a sales message, be an event announcement, or simply a greeting to the members.

Recipients 7,000+
Open rate 54%
Click through 7%

$1,500 PER CAMPAIGN

<table>
<thead>
<tr>
<th>Dedicated Email Campaign Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specs vary depending on the format</td>
</tr>
<tr>
<td>Most emails have one or more images</td>
</tr>
<tr>
<td>Include a brief description</td>
</tr>
<tr>
<td>Include a call to action</td>
</tr>
<tr>
<td>Customized links are encouraged</td>
</tr>
</tbody>
</table>

Be sure to tune in tomorrow, as NAFI welcomes Captain Brian Schiff, to the next broadcast of MentorLive, Wednesday, November 15, at 8 p.m. (ET).

MentorLive
Wednesday, November 15, 2023

PRESENTED BY:
CAPTAIN BRIAN SCHIFF

HOW TO CRASH AN AIRPLANE
How You Crash Can Make All The Difference Between Success & Failure!

There obviously is nothing good about having to crash land an airplane, but how you crash can make all the difference between success and failure. Join Captain Brian Schiff to learn some of the most important suggestions when confronted with such an emergency.

Host: Aaron Barney

Contact Info:
National Association of Flight Instructors
3100 E. Milham Avenue, Portage, MI 49002
Phone: (666) 806-6756
nafi@nafinet.org

MentorLive is interactive so please bring your questions and comments! And remember, this course is WINGS-approved. Just complete the quiz to earn credit.

We look forward to your joining us for this edition of MentorLive. If you can’t make the live broadcast or have missed others, you can access them on the MentorLive archive page at nafinet.org.
Events: Lead Generation

Companies that generously support NAFI through sponsorships are pivotal in facilitating our participation in crucial aviation trade shows like SUN ‘n FUN and EAA AirVenture. Partnering with NAFI enables our team to have a prominent presence at EAA AirVenture, where we have a large tent and host daily seminars. This presence enhances our visibility within the aviation community and serves as a hub for educational activities.

Your organization’s support allows us to organize and conduct daily seminars, providing invaluable training and educational benefits for Certified Flight Instructors (CFIs). These seminars offer a platform for industry experts, key speakers, and thought leaders to share insights, best practices, and the latest advancements in flight instruction. When you support NAFI through Tiered Sponsorships, your organization contributes to our ability to attend these trade shows and directly contributes to the professional development and knowledge enhancement of CFIs, ultimately fostering a more skilled and informed aviation community.
“I speak at every national convention. This is the best convention I’ve been at in 15 years, because as a professional flight instructor it’s just all for flight instructors... I’ve learned so much.

If you’re a flight instructor or want to be a flight or ground instructor, best convention in the country.” - Gary “GPS” Reeves

NAFI SUMMIT

Bringing the flight instruction community together to share tips, techniques, best practices, relevant business skills, and networking opportunities, NAFI Summit invites all CFIs and prospective CFIs to attend and learn. NAFI Summit 2023 brought in:

Over 200 Attendees
36 Expert presenters
29 Presentations
The NAFI Professional Development Program (PDP) is an innovative program that integrates multiple educational disciplines into a curriculum that develops a CFI’s proficiency in all types of flight instruction for initial certification, periodic review, and continuing education.

**40 Hours of Course Work in Five Subject Areas:**
- Instruction
- Business and Communication
- Leadership Development
- Risk Management/Human Factors
- Electives, such as: Career Development, Networking Skills, Weather

“For those of us that want to be the best CFI we can be, the knowledge shared is immeasurable.”

- PDP Program Member
Subject Area Sponsorship: $5,000

NAFI PDP Subject Area Sponsorships are on an exclusive annual basis. Renewing subject area sponsors have the first right of refusal to renew that subject. Subject area sponsorships are first come first served. Contact NAFI for specifics.

Sponsorship Benefits include:
- PDP Homepage - Acknowledgement with logo and link as a Subject Area Sponsor
- PDP Subject Area description page Acknowledgement with logo link introducing the Subject area
- PDP Course Material – Sponsor branding presented throughout Subject Area
- Recognition as Subject Area Sponsor on the completion certificate
- Recognition as Subject Area Sponsor in PDP marketing material
- PDP Completion Benefit - Opportunity to offer unique product/discount to members who successfully complete the sponsored subject area

“The courses were so wonderful that I could not sleep until I finished all of them.” - PDP Program Member
Your support of the flight instruction community impacts both the current and the next generation of pilots. Through NAFI, you not only clearly show your support of flight instructors, you also have many ways to increase your organization’s brand awareness and sales. Corporate sponsorship is available on several levels. View the following chart to compare the benefit each level offers:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Advocate</th>
<th>Aviator</th>
<th>Master</th>
<th>CFII</th>
<th>CFI</th>
<th>Educator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$30,000</td>
<td>$25,000</td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,500</td>
</tr>
<tr>
<td>Monthly Pay Option</td>
<td>$2,500</td>
<td>$2,083</td>
<td>$1,667</td>
<td>$1,250</td>
<td>$833</td>
<td>$458</td>
</tr>
<tr>
<td>MentorLIVE (only 12 available) $2k savings</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Mentor Magazine</td>
<td>6 FP</td>
<td>4FP</td>
<td>3FP</td>
<td>6-1/2 page</td>
<td>6-1/3 page</td>
<td>6-1/6 page</td>
</tr>
<tr>
<td>eMentor-Column Banner Left Side</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>eMentor-Double Column Banner Left Side</td>
<td>6</td>
<td>5</td>
<td>5</td>
<td>3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>eMentor-Story Banner Ad</td>
<td>6</td>
<td>5</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>eMentor-Big Story Banner Ad</td>
<td>6</td>
<td>5</td>
<td>5</td>
<td>4</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Tier I-Guest Spot 20 minutes</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Tier II-Host reads ad &amp; small ad in notes</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Tier III-Small ad in podcast notes</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>5</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>NAFI Memberships</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>7</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Corporate Supporter eNews</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Logo on CS Webpage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Option to offer Member benefits</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Event recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Certificate</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Corporate Membership

A corporate membership provides you with an opportunity to make a difference for flight instructors. When you partner with NAFI, you support our efforts to provide education, mentorship, and advocacy on behalf of this essential safety community.

$750 ANNUALLY | BENEFITS INCLUDE:

- Digital Subscription to Mentor Magazine
- Logo on Corporate Member Page
- 2X Job Placement ads
- 1 NAFI Membership
Support NAFI, Support Aviation.

When you support NAFI, you demonstrate your commitment to the highest standards of professionalism in flight instruction. Let’s work together to ensure flight instructors have the representation, tools, products, and services they need to succeed while they train the next generation of pilots.

Contact us today and discuss all the options we offer to put together a package that fits your marketing goals and budget. We look forward to the opportunity to serve you.

For more information contact:
Jessica Power
Business Development Director
774-571-7293
JPower@NAFInet.org
Digital Opportunities

**BANNERS ADS NAFINET.ORG**

**NAFInet.org Specs**

<table>
<thead>
<tr>
<th>Pixels</th>
<th>220x220px</th>
</tr>
</thead>
<tbody>
<tr>
<td>File Types</td>
<td>.png (preferred), .jpeg, .gif</td>
</tr>
<tr>
<td>Resolution</td>
<td>350+</td>
</tr>
</tbody>
</table>

Average Unique Visitors 6,500
Page Views per Month 2,500